FOR IMMEDIATE RELEASE

March 10, 2014.

AWARD-WINNING ROCKET SCIENTIST and Author Olympia LePoint Reveals Method to Remove Fear through Math and Science

(Los Angeles, Calif., March 10, 2014) Now, fear can be removed from the human brain. With experience launching NASA's Space Shuttles, award-winning rocket scientist and author Olympia LePoint devises a neuroscience process for reprogramming the brain to override fear as seen in the new TED Talk "Reprogramming Your Brain to Overcome Fear" at the TEDxPCC conference. Through her triumphant personal story, Olympia LePoint answers how humans can simultaneously turn off fear and rebuild the frontal brain lobes to accomplish great feats. The prestigious TED organization, which stands for Technology Entertainment and Design, oversees independent TEDx events where the world's leading thinkers and doers are asked to share "Ideas Worth Spreading." At the TEDxPCC Conference in Arcadia, California, Olympia LePoint reveals the 3-step process for rebuilding the brain's ability to problem-solve by: naming and rejecting fear; reprogramming the brain; and rebuilding neurons. The ground-breaking method is based from Olympia LePoint's new book *Mathaphobia: How You Can Overcome Your Math Fears and Become a Rocket Scientist.*

As seen on NBC and CBS News, *Mathaphobia*® is an empowering, easy-to-read, self-help math book entirely explained in English. Infused with entertaining rocket science and personal stories, *Mathaphobia*® motivates adults, those who want to hone their math skills, as well as, the students who pursue future Science, Technology, Engineering and Mathematics (STEM) careers. Endorsed by retired U.S. Astronaut Robert Curbeam, and Dr. Wilfred Graves, Jr, author of *In Pursuit of Wholeness, Mathaphobia*® exposes the emotional struggles individuals face while learning to use math and science. With her own challenges and educational triumph as a backdrop, LePoint explains the cause of the crippling *Mathaphobia*® learning disability, and unveils distinct *Mathaphobia*® personalities: "*Quincy the Quitter"*, "Donna the Over-Doer", "Samuel the Struggler", and "Crystal the Criticizer." The book includes the innovative three-step process and incorporates Myers-Briggs® personalities to create effective study techniques, proving that not all minds are alike when learning STEM education. LePoint creates the method to eliminate fear for good.

Hailed by admirers as "The New Einstein," Olympia LePoint is best known for her role as an award-winning rocket scientist, science entertainer and educator driven to help people overcome fear. As an internationally-recognized science leader, LePoint helped launch NASA's *Endeavour*, *Discovery*, *Columbia*, and *Atlantis* Space Shuttles, part of a career total of 28 Space Shuttle Launches. She won *The 2004 Boeing Company Professional Excellence Award*, and *The 2003 Engineer of the Year "Modern Day Technology Leader" Award*. *Mathaphobia*® is her debut self-help, educational book designed to empower people to ace math and science without doing more problems.

LePoint has appeared in countless magazines and news publications, including gracing the cover of *Porter Ranch Life Magazine* in February 2014 for her contributions in education and science. A media personality who is "Making Science Sexy," LePoint was featured on *NBC LIVE News, CBS2 News, Dr. Drew, Oprah's OWN Audition, Kaplan at Night, Jump Shipp TV Show, QueenLatifah.com,* and *Christians OnDemand TV* shows. As CEO of OL Consulting Corporation, LePoint publishes educational books and executive produces PBS Science TV shows while partnering with production companies such as *Wind Dancer Films* for educational programming. With her extensive experience as a math professor and university educator, LePoint holds a Bachelors of Science Degree in Mathematics, and a Master's of Science Degree in Applied Mathematics as an honored alumna from California State University Northridge. LePoint coaches through keynote speeches and workshops, and is a media personality for TV, Radio, News Publications and Social Media outlets. For more information view www.OlympiaLePoint.com.

###

Contact:

Roman Charles Lagerfeld
RomanCharles@OLConsultingCorp.com
213, 949, 5918